

PRIVATE MONEY SAMPLE LETTER

DATE

[[Recipient's Name]]

[[Recipient's Address]]

[[Recipient's City, State, Zip]]

Dear [[FIRST NAME]]:

Searching through public records here in [[YOUR CITY/COUNTY]] last week, I came across your name as someone who is a local property investor. Either that or, you're a private lender who loans on properties...

Either way, I'd love to meet you and discuss possible ways that we can work together! I, too, am a property investor here in the area, and I'm always looking for other "serious players" with whom to network, exchange ideas and resources, and ultimately, with whom to create a long-term, mutually beneficial relationship.

I'll touch base with you on [[INSERT DAY HERE THAT IS AT LEAST 3 DAYS AFTER YOU MAIL THIS LETTER]] and pending our conversation, maybe we can get together?

Thanks, [[First Name]]!

I look forward to meeting you!

Yours truly,

[[YOUR NAME]]

[[YOUR COMPANY]]

P.S. Oh, and by the way, if you want to talk sooner, you may always reach me on my direct line at [[YOUR PHONE]]. Thanks! It'll be great to talk with you!